



Dr. Jasim Radhi, Pathologist & Medical Director of Laboratory Services

## Equipment Spotlight

Here's an example from the more than \$2 million in essential equipment PRHC currently requires:

### 2 Pathologists' Microscope (Cancer Care) – \$70,000

Cancer is now the leading cause of death in this country. When it comes to cancer, we know early detection and swift treatment are critical. That's why investment in PRHC's cancer care services will remain a major focus. As services expand, the number of patients receiving diagnosis and treatment is expected to increase dramatically.

In order to keep up with rising cancer care volumes and ensure no delays in diagnosis, PRHC's pathologists require two new microscopes. These microscopes will be used to examine the thousands of tissue specimens taken during diagnostic biopsies and cancer surgeries every year.

For more information or to make a gift, please call 705.876.5000.

# News & Events

## What's happening at PRHC Foundation

- **PCI Update** - PRHC's Percutaneous Coronary Intervention (PCI) services (cardiac stenting) have been successfully ramped up to include a full program of elective/outpatient, urgent and emergent regional services. Year to date, the cath lab has completed 584 PCI procedures. In July, the program implemented emergency angioplasty service known as Code STEMI. Now, patients experiencing a heart attack who are pre-diagnosed by EMS will bypass their local hospital's emergency department and come directly to PRHC - giving them faster access to life-saving regional interventional cardiac care. Congrats PRHC!
- **Dragon Boat Festival** - Dragon Boat 2013 team registration kicked off February 12th with all proceeds supporting breast cancer care at PRHC. Visit [www.survivorsabreast.com](http://www.survivorsabreast.com) to register or support a team.
- **Host an Event** - Hosting a fundraising event for PRHC Foundation is a fun and exciting way to help make great care possible. Call us with your ideas at 705.876.5000 or visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca) to find out more.
- **Grocery Tapes** - Did you know if you bring us your grocery tapes from any Peterborough Sobey's/Foodland, PRHC Foundation receives 1% of total sales?

## 10 new vital signs monitors needed

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Elizabeth's story represents just one of the 4,000 Interventional Radiology procedures performed at PRHC every year. In order to work safely, our radiologists use essential vital signs monitors to identify invisible warning signs in a patient's condition and intervene quickly.

### How you can help...

Unfortunately, our current monitors have almost worn out and must be

replaced. With a gift from you today, we can purchase the ten new monitors we need to continue offering Interventional Radiology right here at PRHC.

Your donation could help save the lives of thousands of your friends, neighbours and loved ones. To make a gift, please call 705.876.5000 or visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca).



One Hospital Drive  
Peterborough, ON K9J 7C6  
T: 705-876-5000  
E: [foundation@prhc.on.ca](mailto:foundation@prhc.on.ca)

[www.prhcfoundation.ca](http://www.prhcfoundation.ca)

Lesley Heighway, President & CEO  
705.743.2121, ext. 3859 or [lheighwa@prhc.on.ca](mailto:lheighwa@prhc.on.ca)  
Steven MacDonald, Manager, Major Gifts  
705.743.2121, ext. 3931 or [smacdona@prhc.on.ca](mailto:smacdona@prhc.on.ca)  
Jennifer Cureton, Manager, Legacy Giving  
705.743.2121, ext. 4189 or [jcureton@prhc.on.ca](mailto:jcureton@prhc.on.ca)



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How YOU are making great care possible at PRHC

# Donors helping fund new vital signs monitors for Interventional Radiology

Like so many life-threatening conditions, Elizabeth's story began with sudden and inexplicable pain. One day out of the blue, she tried to catch up with a friend in a shopping mall and was seized by burning pain in her left calf.

By the time Elizabeth met Dr. Kebby King, her condition had worsened dramatically and her leg was in bad shape due to a blocked femoral artery.

After running some tests, Dr. King realized that if left untreated, Elizabeth was in danger of losing her leg. Had her condition been allowed to get worse, her life might have been at risk. Thankfully, Dr. King was able to perform a minimally-invasive Interventional Radiology procedure called an angioplasty.



Angioplasty patient Elizabeth Henderson says "thank you" to Dr. Kebby King, the Interventional Radiologist who saved her leg and possibly her life.

Making only a tiny incision and guided by real-time X-ray technology, Dr. King used delicate instruments to unblock the artery and

restore blood flow to her leg. Within hours, her pain was gone and Elizabeth was walking again.

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Spotlight: Pathologists' Microscopes



Jessica Ward, Patient

### In your words...

"I'm a 27-year-old congenital heart defect patient who had surgery less than one year ago. One evening I started experiencing crushing chest pain and ended up in PRHC's Emergency Department.

The wonderful doctor who treated me was able to use PRHC's brand new portable ultrasound to look at my heart without me ever needing to leave the cardiac observation area. This enabled him to diagnose pericarditis, a painful but fortunately benign condition, quickly and accurately.

Thank you to all the PRHC Foundation donors who supported the purchase of the essential equipment that allowed me to go home with complete peace of mind that evening."

Jessica Ward, Patient

Have you or a loved one received great care at PRHC? Share your story and we can help you pass along your thanks to the person or department you are grateful to. Call 705.743-2121, ext. 3013 today.

## Construction almost completed on donor-funded radiation centre

Construction on PRHC's new cancer radiation centre is almost complete as hospital staff prepare for the arrival of the linear accelerator.

The 4,000 square foot Norm and Jessie Dysart Radiation Centre is equipped with a four-foot-thick concrete foundation, nearly six-foot thick walls and a nearly four-foot thick door to enter the room where the radiation treatment is performed. The walls and door are filled with a special grade of sand to provide a shield from the radiation.

Patients will have access to the centre from outside, or through an enclosed walkway attached to the hospital. The inside of the building features a reception area, waiting area, two change rooms, exam rooms and a control room for radiation technologists. It will also house the radiation suite, where patients will

receive treatment from a linear accelerator one at a time, with the exact treatment differing depending on each patient's specific needs.

The accelerator, which creates an extremely precise beam of energy to destroy and prevent cancer cells from growing, will arrive from Barrie in early February. Once installed, the facility will undergo a rigorous commissioning and testing phase, and is expected to start serving patients by late spring or summer.

PRHC's cancer care program has grown by 85 percent over the last five years. In 2011-2012 the hospital delivered chemotherapy to more than 20,700 patients.

Your donations to the Closer campaign made it possible for PRHC to bring life-saving radiation treatment to our community for the first time. *Thank you.*

### Looking to offset capital gains?

A gift of stock to the PRHC Foundation is a great way to support patient care while potentially reducing your taxes on long-term stock investments.

Not only will you pay no capital gains tax, you'll receive a charitable donation receipt that can be used to offset your tax bill for up to five years.\*

For more information, please call 705.876.5000 or visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca)



PRHC FOUNDATION

\*Always consult a professional financial advisor to discuss the best charitable giving options for you.

### Current Priorities: Vital Signs Monitors

"Interventional radiology is used for everything from unblocking arteries and diagnosing cancer, to clearing out blocked organs and stopping massive internal bleeding. Vital signs monitors are used before, during and after a procedure to monitor a patient's condition and are essential to our ability to safely offer Interventional Radiology procedures at PRHC.

Our current monitors are more than 15 years old and have almost worn out. Please help us replace them right away!"

Dr. Kebby King

For more information or to support this initiative, please call 705.876.5000.

## A gift in your Will is a big decision. We want you to be comfortable.

### We promise:

1. We will respect your privacy.
2. We know that your family and loved ones will always come first.
3. We will ask you to consider a legacy gift because we are committed to building a healthier tomorrow for our communities. But we know that it's your decision, made on your time line.
4. You can tell us that you've left a gift if you want to. But you don't need to.
5. We will offer you recognition but recognize and understand that it might not be desired.
6. We will always act in a way that respects and honours your wishes.
7. We will use your gift carefully and cost effectively so that it can have the greatest impact on patient care.
8. If you choose to tell us about a gift in your Will, you can choose how we communicate with you in the future, and you may choose to become involved with our Legacy Society.
9. We will work with you to ensure that the gift you've made will reflect your dreams and vision and that it will be used where and when you decide.
10. We will give you the opportunity to be involved in work we do - as much as you want to be.

Always consult a professional financial advisor to discuss the best charitable giving options for you.

## Patient says "thank you" to donors who helped bring EVAR to PRHC

We tell our donors all the time – your gifts make great care possible. By helping us bring endovascular aneurysm repair (EVAR) to PRHC, however, your support is doing even more. It's saving lives.

In February 2012 Dr. Bob Nie asked for your help in purchasing the new diagnostic imaging equipment that would allow PRHC to offer the life-saving procedure.

The new diagnostic imaging C-Arm has been in place since late spring and 23 patients have now received treatment.

Patient Jim Duncombe underwent EVAR last year and asked us to pass on his message of thanks.

"I'm so grateful to the donors who helped bring this procedure to PRHC," said Jim.

"Thanks to you I'm alive to spend time with my wife, my children, my grandchildren and even my great grandchildren. You can't put a price on that. I'll never be able to adequately express my gratitude except to say 'thank you.'"

Your support was also essential to PRHC's ability to successfully recruit a new vas-



Patient Jim Duncombe chats with Dr. Robert Nie, the vascular surgeon who saved his life.

cular surgeon, expected to arrive this summer. The addition of this talented new doctor will allow us to further expand our presence

as a regional centre for vascular care.

This is the power of giving. On behalf of our patients, *thank you* for your generosity.