

**What did your gifts fund last year?**

The following are just a few examples of the essential equipment your donations funded in the last year\*:

- 6 (of 11) Anaesthesia Machines
- Radiation Facility
- Tissue Processor
- Blood/Gas Analyzer
- 6 Ozil Handpieces (Ophthalmology)
- Vascular Probe
- Ultrasound Probe
- Sleeper Chair and ROHO Mattresses
- Palliative Care Rooftop Garden
- Surgical Tables
- Endoscopes
- Surgical Head Lamps
- Infant Ventilator
- Laparoscopic Scopes
- Portable Ultrasound
- Mini Stryker Sets
- Pathologist Microscopes
- Electrocautery Machine
- Slide Labeller
- Uretoscopes & Cystoscopes

\* Includes approved equipment, disbursements and commitments to PRHC during the period April 1, 2011 - March 31, 2012

**"It's the most fun I've ever had fundraising!"**  
2011 UAC participant

**CREATE A TEAM.  
CHOOSE YOUR CATEGORY.  
GET READY FOR ADVENTURE.**

*Are You Up for the Challenge?*

**SUNDAY, SEPTEMBER 23, 2012**

**REGISTER YOUR TEAM & DONATE ONLINE**

[WWW.PRHCURBANADVENTURECHALLENGE.CA](http://WWW.PRHCURBANADVENTURECHALLENGE.CA)

ALL PROCEEDS SUPPORT PRHC FOUNDATION

Thank you to our sponsors:    

**Garden improving quality of life in PCU**

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Anne Marie says the chance to spend time outside among the fall flowers in the Palliative rooftop garden was instrumental in maintaining Maggie's attitude and quality of life.

"Maggie wanted to be outside in the garden whenever she could," says Anne Marie. "She loved to look at the flowers, take in the view and feel the sun on her face, even if it was only for a few minutes."

"The impact was immediate," recalls Anne Marie. "Every time I took her outside, she came back in feeling better. Even the staff would comment on how great she looked. She would just smile and tell them 'life is good.'"

*Thank you to everyone who helped make this project possible for patients and loved ones like Maggie and Anne Marie. For more information on current courtyard fundraising initiatives and how you can help, call (705) 876-5000.*

**PRHC FOUNDATION** [www.prhcfoundation.ca](http://www.prhcfoundation.ca)

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**the Pulse**

**PRHC FOUNDATION**

Issue Two / 2012

How YOU are making great care possible at PRHC

**Donor-funded rooftop garden brings joy and comfort to palliative patient**

When Maggie Greenwood retired, she knew she wanted to spend the rest of her days surrounded by the things she loved best - family, friends and flowers. Thanks to your gifts to the Palliative Care Rooftop Garden, at the end of her battle with cancer, Maggie was able to do just that.

For seven years, Margaret "Maggie" Greenwood and her stunning floral arrangements were a fixture of Peterborough's Saturday morning Farmers' Market. According to her friend and Market neighbour Anne Marie Warner, Maggie was a wonderful, spirited woman known for always having a positive outlook on life.



Your gift brought Maggie Greenwood happiness and comfort at the end of her life.

"Everyone loved Maggie," says Anne Marie. "She had the most wonderful smile and this amazing ability to see the good in any situation. Even after she

was admitted to the Palliative Care Unit (PCU) at PRHC and we knew it was nearly the end, she kept smiling."

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New campaign helps PRHC stay ready for your emergency

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Urban Adventure Challenge returns!

# Emergency Essentials

Across the country, donors are helping to improve patient care by supporting hospitals they might one day need. Read on to find out how your gifts to the Emergency Essentials campaign can help us be ready in case of your emergency.

Heart attacks, car accidents, sudden fevers, severe falls – everyone knows that accidents and unexpected emergencies can and do happen – usually when you least expect it. And yet, how often do we stop and think about the kind of patient care we will want, or who will be there to provide it, in the event of an emergency?

Seconds count when you're saving a life. PRHC's expert emergency, intensive care, cardiology and surgical teams treat thousands of traumatic injuries and life-threatening illnesses every year. It is critical that they have

access to the right equipment the moment a seriously ill or injured patient arrives.

Advanced medical technologies can hasten identification and treatment of disease, increase accuracy, shorten wait times, and reduce pain. Government funding may cover hospital operations, but it is private donations that support the purchase of advanced equipment.

The PRHC Foundation's \$2 million *Emergency Essentials* campaign includes investments in equipment that will help us be ready for your emergency, including:

**Anaesthesia Machines (4) – \$660,000**  
Emergency surgery would be impossible without anaesthesia delivery and monitoring. Replacing existing 10-year-old machines with the newest technology will allow PRHC's surgeons to respond quickly to traumatic injuries and life-threatening illnesses while more effectively monitoring a fragile patient's condition.

**Voice Recognition System – \$387,000**  
This state-of-the-art dictation software

## PRHC by the numbers

Did you know that PRHC currently has a 99 percent patient satisfaction rate? Here are a few more quick facts about your hospital...\*

- Births - 1,523
- MRIs & CT Scans - 25,958
- ER Visits - 76,354
- Cancer Care Visits - 21,048
- Surgeries - 16,942
- PCI (Cardiac Stenting) & EVAR (Endovascular Aneurysm Repair) - 160\*\*
- Ontario Breast Screening Program Visits - 7,972
- Mental Health Outpatient Visits - 9,974

\*For the period April 1, 2011 - March 31, 2012

\*\*Since program inception in Jan/Feb 2012

will allow PRHC's radiologists to provide feedback on emergency X-rays and MRIs faster, and with increased accuracy.

**Ultrasound Probe – \$13,200**  
Used specifically on soft-tissue and musculoskeletal injuries, this ultra-sensitive diagnostic tool will allow for enhanced imaging in the treatment of traumatic injuries such as sprained ankles or broken wrists.

**Please help us be ready in case of your emergency by calling (705) 876-5000 or visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca).**

## PRHC breaks ground on radiation centre

Construction on the Norm & Jessie Dysart Radiation Centre is now underway. Scheduled to open by early summer 2013, PRHC's new radiation treatment facility will accommodate approximately 400 patients (or 6,000 to 7,000 visits) per year. Patients with breast cancer, prostate cancer and those in palliative care, particularly those with the longest distances to travel, will be the focus of this facility.

The project was made possible thanks to your gifts to the \$3.4 million *Closer* campaign. Lesley Heighway, PRHC Foundation President & CEO, says that your donations will allow PRHC to make essential invest-



Thanks to you, cancer patients are now one step "closer" to comprehensive cancer care right here in our community.

PRHC Foundation President & CEO Lesley Heighway (left) joins hospital, construction and government representatives at the Norm & Jessie Dysart Radiation Centre ground-breaking on May 23, 2012.

ments in laboratory and surgical equipment to accommodate increasing volumes of cancer patients.

"Thanks to you, in addition to bringing lifesaving radiation treatment to our community for the first time, PRHC

can continue to expand cancer care services at our hospital," says Heighway. "On behalf of our patients and their families, thank you once more for your generosity. We look forward to celebrating this tremendous achievement at the grand opening next year."

## Securing the future

PRHC Foundation board member creates a gift to ensure that the best care possible is available for our community

Having worked at PRHC for 27 years, Jane Darling understands the importance of the care provided at the hospital. Now serving on the PRHC Foundation Board of Directors, it was this long-term connection and first-hand knowledge that prompted her to leave a gift in her Will.

Jane and her husband Peter decided to join this community more than 40 years ago. Now they believe in giving back to the organizations that have been important to their family.

When Jane decided that making a gift through her Will was something that

was right for her, creating the gift was easy. She and her husband were updating their Wills and simply asked their lawyer to include a bequest to the PRHC Foundation along with the other changes being made.

"After providing for our family, it is wonderful to also be able to make a gift to benefit the hospital," says Jane.

Jane Darling is making great care possible in the future through a gift in her Will.



Always consult a professional financial advisor to discuss the best charitable giving options for you.

"We want to help ensure that it will be in the best possible position to care for our community today and tomorrow."

