

Investment in new technologies keeping critical and emergency care world-class at your hospital

Seconds count when you're saving a life. It takes an incredible amount of essential medical equipment to deliver world-class emergency care. Read on to find out how donor support is ensuring PRHC's medical professionals have the tools they need to be ready for your emergency...

As a regional health centre, PRHC is in a particularly important position when it comes to emergency and critical care. In addition to providing urgent care to a potential population of up to 150,000 people through the Emergency Department, the hospital also serves up to 300,000 people through regional referral programs in critical care areas like the District Stroke Program and the Intensive



PRHC Intensivist Dr. Mark Maraschiello and the team in the ICU say thank you for supporting world-class critical care at the bedside through your support of a portable ultrasound for the Critical Care Response Team!

Care Unit (ICU). For regional cardiac services like emergency cardiac stenting, the population served jumps to 600,000.

Supporting these vital areas continues to be a top priority for the Foundation,

with donors funding equipment and technology that support PRHC's commitment to keeping up with the best techniques for world-class care.

It's not about having the latest high-tech gadget. Advanced medical tech

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Donors support new vital signs monitors for Emergency Department

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Grateful mom says thanks for great care for daughter Ava

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A message from PRHC Foundation Chair Bill Blair

Your gifts make great care possible!

IMPACT UPDATE:

Vital Signs Monitors & Central Station for Emergency Department

The reality of modern emergency medicine is changing. Patient volumes are rising. The discipline is becoming increasingly specialized, attracting highly-skilled physicians and technicians. And medical technology continues to evolve each year...

Thanks to our donors, the PRHC Foundation has funded key equipment that ensures our hospital's emergency services will remain state-of-the-art.

Donors recently funded new state-of-the-art portable vital signs monitors

and their corresponding nursing station "hub" for the Emergency Department. The new units allow staff to triage and monitor patients wherever they are in the hospital, managing flow and patient safety, and providing essential data to paint a picture of a patient's overall health minute by minute.

"In the Emergency Department we rely on a combination of experience, expertise, instinct and technology to diagnose and treat our patients," says Dr. Mark Troughton, Chief of Emergency Medicine. "The vital signs monitors and central station are essential to our ability to identify and monitor the sickest people. Everything that happens after is the result of



PHOTO: PRHC Emergency Department nurse Tayla demonstrates one of the new donor-funded vital signs monitors.

our ability to achieve this as quickly, effectively and safely as possible.

"As healthcare professionals, we don't just want to be adequate – we want to provide the absolute best care we can," he adds. "That's really where donors come in. Your generosity is what allows us to provide the level of care we all aspire to. Thank you."



Grateful mom Sarah Barnard and her daughter Ava say "thank you" for great care in the Emergency Department!

Patients & families say thanks...

"In February, I brought my very sick three-year-old daughter to the Emergency Department at PRHC. Every single person – the nurses, doctor and X-ray technicians – was so incredibly kind and caring.

My daughter has severe autism and is nonverbal. She was crying and screaming, but I didn't get an ounce of any emotion except for empathy. The doctor and nurses were so patient and understanding, and did everything they could to keep my daughter (and me!) at ease. They even helped me carry our things so I could carry my

daughter. When the X-ray technicians had to help me hold my daughter in place, they were so kind and gentle.

The courtesy and respect I was treated with was unparalleled. I am so thankful to everyone for helping take a really stressful time and make it as easy as possible. You should be incredibly proud of your staff. Thank you again for everything."

Sarah Barnard, Grateful Mom

Do you have a story of great patient care you'd like to share? Give Meghan Moloney a call at (705) 743-2121, ext. 3013.

A legacy message from **Bill Blair**

As I grow older, I find myself thinking about the legacy I will leave behind when I'm gone.

I think first and foremost about my children and, hopefully, grandchildren. I also hope to be remembered for my professional career, my contributions as a good friend and neighbour, and my involvement in our community. In fact, my work as a volunteer for the Peterborough Regional Health Centre Foundation is a meaningful part of my efforts.

With this in mind, I have also decided to make my hospital's future a part of my legacy by leaving a gift in my Will to the PRHC Foundation. In doing so, I know I'm helping to ensure world-class healthcare remains available for my kids and grandkids – and yours.

Making a gift in my Will was easy, straightforward and gives me the confidence of knowing that my impact will endure in this community, a place that has given me so much to be grateful for over the years.



PHOTO: Bill Blair, Chair, PRHC Foundation Board of Directors

If our hospital means as much to you as it does to me, I hope you will consider whether a gift in your Will is right for you.

For more information about making a gift through your Will to the PRHC Foundation, please call Lea Thomas at (705) 743-2121 ext. 3957.

Sincerely,

Bill Blair, CPA
Chair, PRHC Foundation Board of Directors & Legacy Society Member

Always consult a professional financial advisor to discuss the best charitable giving options for you.

PRHC Update: **Kudos for PRHC's Emergency Department**

PRHC's patient volumes in the Emergency Department are on the rise, but our doctors, nurses and staff have risen to the challenge and continue to provide the highest standard of patient care.

In fact, PRHC recently received a special commendation from the Ministry of Health & Long Term Care, recognizing the outstanding performance of the Dembroski Emergency Department.

Having the best tools for diagnosis and treatment plays a key role in allowing PRHC's emergency and critical care teams to effectively manage increasing volumes, without lowering quality of care. In other words, we couldn't have done it without your support as a donor. Thank you!



HELP THE FOUNDATION MEET PRHC'S MOST URGENT TECHNOLOGY NEEDS!

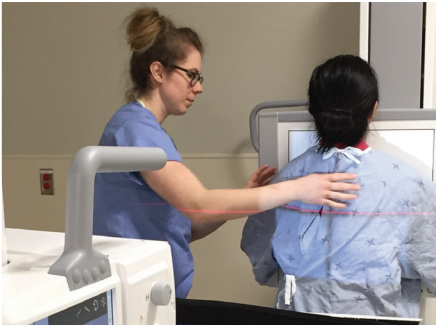
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It's easy, customizable, and paper-free – plus it allows you to spread out your giving over time. Simply set up your gifts at your desired amount, and we'll email you a tax receipt.

Most importantly, you'll have the comfort of knowing you're providing ongoing stable support for your hospital's highest priority needs for years to come.

Get started today at prhcfoundation.ca or call us at (705) 876-5000.

Want to know more? Watch our latest videos at www.prhcfoundation.ca!



Equipment Spotlight: Trauma X-Ray Suites

PRHC's Emergency Department depends on being able to access diagnostic imaging equipment like X-rays 24/7, so doctors and nurses can identify the most critically ill and injured people as quickly as possible.

PRHC has two X-ray suites dedicated to Emergency patients – to make sure that when you or your family and friends come to PRHC in a crisis, the expert care you need will be ready and waiting. But these suites are nearing the end of their lifespan. When older technology starts to break down, it causes delays in patient diagnosis and treatment.

We need your help to bring the latest X-ray technology to your hospital: faster machines with higher-quality images, providing more accurate results to you and your loved ones.

For more information or to make a donation, please call (705) 876-5000 today or give online at prhcfoundation.ca.

“Thanks to donors, PRHC’s Critical Care Response Team now has a dedicated portable ultrasound unit, which brings the capabilities of the Intensive Care Unit (ICU) to a patient anywhere in the hospital.”

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nologies hasten identification and treatment of disease, increase accuracy, shorten wait times, and reduce pain. They also bring new procedures and attract physicians.

With changing demographics across the region, we can't afford to fall behind the curve, particularly as the demand for emergency and critical care is increasing. PRHC now has one of the busiest Emergency Departments in Ontario, with almost 87,000 patient visits in 2017. In fact, our Emergency Department patient volumes are now higher than St. Michael's Hospital, UHN Toronto General Hospital, Mount Sinai Hospital and Sunnybrook Health Sciences Centre.

Ensuring that the physicians, nurses and staff in our critical care areas have the best possible technology is an investment in their ability to diagnose, monitor and treat patients accurately and efficiently. Thanks to donor support, PRHC has been able to invest in tools like the newest vital signs monitors and central station for the Emergency Department, a targeted temperature management system for the ICU, vital upgrades and technology

for the cardiac cath lab, and emergency surgical tools, as well as portable, bedside diagnostic equipment such as a new ultrasound for the ICU's Critical Care Response Team.

Dr. Mark Maraschiello, an Intensivist in the ICU, says that in emergency and critical care, time is of the essence. The ability to offer care at the bedside means he doesn't have to send his patients away and wait for results.

“Sometimes patients are too fragile to be transported to Diagnostic Imaging for tests,” says Dr. Maraschiello. “Thanks to donors, PRHC’s Critical Care Response Team now has a dedicated portable ultrasound unit, which brings the capabilities of the ICU to a patient anywhere in the hospital - including the Emergency Department - to diagnose blood clots, fluid around the lungs or heart, or to help a doctor quickly and safely treat dangerous conditions and save lives.”

Thank you to everyone who has supported emergency and critical care technology at your hospital. To find out more about the impact of your generosity, please call (705) 876-5000.



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Look for us on...

