



## Historic **\$5 million donation** to Cardiac Care

PRHC has been supported by a tradition of philanthropy since its beginning. Now, a generous community member has stepped forward to honour that tradition and inspire others by making the largest donation in PRHC Foundation history: A \$5 million commitment to PRHC's Cardiac Centre of Excellence from donor Jim Neill.

Mr. Neill's gift will have a transformational impact on patient care now and in the future, explains Dr. Warren Ball, PRHC Interventional Cardiologist & Head of Division, Cardiology. "This gift will help keep our hearts here today by investing in significantly improved technology," he says, "and when you add state-of-the-art technology to our exceptional patient care, his investment will



**IMAGE:** Dr. Warren Ball, Interventional Cardiologist & Head of Division, Cardiology, Lesley Highway, PRHC Foundation President & CEO, donor Jim Neill, and Dr. Peter McLaughlin, PRHC President & CEO.

**INSET:** Jim Neill and Lesley Highway.



empower us to pursue our vision for tomorrow."

Dr. Ball continues, "While the planning for this exciting opportunity is in the early stages, we're committed to ensuring our

patients have access to the finest, most comprehensive cardiac care available, right here at PRHC."

Lesley Highway, PRHC Foundation President & CEO, agrees. "As Dr. Ball

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## Together we're working to keep our hearts here

PRHC's Interventional Cardiologists, (from left to right) Dr. Katy Shufelt, Dr. Warren Ball and Dr. Phong Nguyen-Ho, want to say a big "thank you!" to everyone who has donated so far to replace and upgrade PRHC's regional Cardiac Cath Lab. Through generous community events, mail appeals, business partnerships, and organization and individual donations, you've helped us to keep world-class, lifesaving cardiac care close to home!

*Thank you!*



## Thank you from PRHC's President & CEO, Dr. Peter McLaughlin

"At a time when there's been a lot of uncertainty and 'what ifs', I'm even more thankful for the support of our donors. Your generosity helps PRHC maintain the highest level of patient care while we plan for the future.

Your hospital has been there for people in our community throughout the pandemic. I have no doubt we'll come out the other side of it, stronger than ever, because of you.

Together, we'll move beyond the 'what ifs' into a brand new era of healthcare, right here at PRHC. Thank you for your continued support and I wish you the best in the New Year."

# The charitable opportunity with **appreciated stocks**

When it comes time to support your favourite charities, do you instinctively reach for your chequebook or cash? Instead, consider the stocks in your portfolio that have generated substantial gains over the past few years.

Here are three great reasons that a stock donation may be right for you:

### 1. **You can reduce capital gains.**

Many investors have stocks they love and that have appreciated over many years. This sets the stage for capital gains when you sell. By transferring the stock to charity you are eliminating the capital gains tax. As well, you are eligible to deduct the full fair market value of the stock you donated from your income taxes.

### 2. **You can give more by donating the stock than by selling it and donating the proceeds.**

Since you're avoiding the capital gains tax when you donate a security, your stock gift will go further and make an even bigger impact because 100% of the stock

value will provide meaningful support to the charity. And you'll be eligible to deduct the full fair market value of the donated stock from your income taxes.

### 3. **You can donate stock to the PRHC Foundation without headaches.**

Gifts of stock are easy to make. Consult your financial advisor to decide which investments make the most financial and philanthropic impact. Reach out to our office for our simple one-page *Transfer of Securities* form. You may also wish to discuss your gift intention and areas of care that are meaningful to you and your family.

Now is a great time to talk with your advisor and the charity you have in mind. To be eligible for a charitable deduction for a tax year, donations of stock need to be received by the end of the calendar year.

*If you have questions or would like more information about giving in this manner, please contact Lesley Heighway at 705-743-2121, ext. 3859.*



Use the power of your Will to do more!

## Discover the power of your Will

You have more power to make a difference to healthcare in our region than you realize, when you leave a charitable gift in your Will.

PRHC Foundation has partnered with Will Power, a national effort to show Canadians the power they have to do more with their Will. Find out what your Will can do! Visit [willpower.ca](http://willpower.ca) and select PRHC Foundation from the list of charities to access free, easy-to-use tools, templates and legacy information.

**Use the free Will Power legacy calculator to see what your Will can do!**



# “I’ve seen **medical marvels** in movies, but I never imagined I’d experience one.”

Richard Tukendorf, 62, knows the stress and fear of waking up in the middle of the night with the sudden awareness that something is very wrong. Severe pain had the hard-working farmer doubled over. A trip to the washroom revealed another serious symptom: blood in his urine.

At Richard’s local Emergency Department, he had a CT scan. Doctors were concerned he might have a tumour, so he was transferred to PRHC to see a specialist.

When he arrived at the Health Centre, the urologist waiting for Richard reassured him that he didn’t think it was cancer. A scope revealed a ruptured vessel in the kidney as the source of the pain and bleeding.

But Richard’s original fears were replaced with a new worry: would he need major surgery and be laid up, unable to keep up with farm work?



**IMAGE:** A minimally invasive Interventional Radiology procedure saved Richard Tukendorf’s kidney and relieved his pain without major surgery – without stitches. The next day he was able to go home with no restrictions and get back to work on his farm.

“Twenty years ago, the answer to that question would have been yes,” Richard says. “Doctors would have had to remove some or even all of my kidney. But, thankfully, technology has come a long way since then.”

Instead of having conventional surgery, Richard was a candidate

for innovative, minimally invasive Interventional Radiology. PRHC expert Dr. Fady Abdelsayed used a high-tech X-Ray to steer a tiny needle through Richard’s blood vessels into his kidney. He then used glue to seal the ruptured vessel to stop the bleeding. Richard

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said, our hospital has exciting plans for the future of cardiac care. It will take the collective support of donors to stoke the flames of innovation,” says Lesley, “but it takes the support of a visionary leader to ignite the spark. Mr. Neill’s incredible \$5 million investment in cardiac care will do just that. We’re so grateful for his gift.”

For a time, Mr. Neill was based in Toronto where he lived minutes from multiple hospitals. He realized the significance of having a world-class Health Centre to serve a regional population when he moved back to the Peterborough area.

“I really appreciated how different it is here,” he says, “but you need the same care. I wanted to be part of that process of providing very timely cardiac care close to home. They’ve

got such great plans for the future, I thought I could make a contribution and be part of that.”

Inspiring others to join him in contributing to the healthcare of the region – no matter the size of the donation – is also a major consideration for Mr. Neill. “I hope that my donation will encourage and inspire others, as donors who have come before have inspired me,” he says.

**Watch Mr. Neill’s donor spotlight video and other impact stories at [prhcfoundation.ca](http://prhcfoundation.ca)**



## Equipment Spotlight: Interventional Radiology

Interventional Radiology is one of medicine's most exciting and innovative specialties. It uses imaging technology like ultrasound or X-Rays to steer a small needle or tube through any blood vessel.

Because it can be used to find and treat problems just about anywhere in the body, all through a tiny opening, Interventional Radiology has quickly become a cornerstone of patient care at PRHC.

People of all ages – especially seniors at risk of complications from major surgery – are benefitting from minimally invasive Interventional Radiology. In fact, PRHC's doctors perform 6,000 of these procedures every year, and the need for Interventional Radiology is growing. So PRHC Foundation is committed to funding an upgrade and expansion of PRHC's Interventional Radiology facilities, so patients in need can be treated with less pain, shorter hospital stays, and less risk than with surgery.

"I walked out of there with no restrictions and was back to working on my farm the next morning. I'm so grateful."

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was awake for the procedure, but with freezing, felt no pain. The whole procedure took about an hour.

"That's all there is to it. Not even one stitch. The pain was gone instantly as if someone flipped a switch," he says. "I've seen medical marvels in movies, but I never imagined I'd experience one."

Richard walked out of the hospital the next day and went back to work on the farm. He's grateful that Interventional Radiology was available to him, close to home. It's available because donors have funded the technology and facilities PRHC's interventional radiologists need to perform this type of procedure.

But now, PRHC's Interventional Radiology suites are 13 years old, and they're too small to fit the latest, state-of-the-art equipment and the number of medical experts needed to use it. The suites must be upgraded and expanded to meet the increasing need for Interventional Radiology, and bring new lifesaving and life-changing treatment methods to our region.



**IMAGE:** Your support will help PRHC upgrade its Interventional Radiology suites so experts can perform more procedures like Richard's.

Because the government only funds a portion of the hospital's needs, donor support is essential to this investment in Interventional Radiology. With your help, PRHC will build a new step-down unit for rapid, high-demand procedures, add more recovery beds, and create more space for professionals like Dr. Abdelsayed to work. Then they'll be able to perform more procedures for patients like Richard, who will receive the care they need with less risk, less pain and a shorter hospital stay.

*For more information or to support this exciting investment, please visit [prhcfoundation.ca](http://prhcfoundation.ca) or call 705-876-5000.*

# PRHC

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