



Your hospital, your story: Inspire your community as a Campaign for PRHC volunteer ambassador with the PRHC Foundation

PETERBOROUGH, ON: The Peterborough Regional Health Centre (PRHC) Foundation is looking for dedicated community members like you to make a positive difference and inspire others by becoming volunteer ambassadors for the Foundation's Campaign for PRHC – the largest fundraising initiative in the organization's history.

Everyone is welcome as an ambassador. Your participation will encourage others to think about their own connections to PRHC, show them how to get involved in the campaign beyond their generous donations, help rally their colleagues and loved ones to join, and raise awareness about the incredible impact we can all make together at our Health Centre.

"Our family, friends, and neighbours from across the region have told us that they think of PRHC as a cornerstone of the community, where the excellent care they received was part of some of the most meaningful moments of their lives. We're grateful that our supporters want to share their stories and inspire others," says Lesley Heighway, PRHC Foundation President & CEO.

"The ambassadors program will support that – connecting volunteers enthusiastic about our donor-funded regional hospital and the health and future of our area, who want to celebrate what PRHC means to them and what's possible through the power of community," she says. "If you have a story about the great care you received, a message for staff, or want to say thanks and connect with our community through a fundraising event, please let us know. We want to help you share that passion."

Volunteers and donors are at the heart of the work of the PRHC Foundation. Your involvement, commitment and enthusiasm make it possible to raise the funds needed to empower world-class care close to home, introduce lifesaving services, attract top healthcare professionals, and inspire solutions to the critical challenges the hospital faces. With your help as an ambassador, we can ensure that our hospital continues to deliver the exceptional care our region deserves.

And there are so many ways to get involved in the campaign! For example, would you like to...?

- Share your patient or donor story
- Volunteer or speak at events
- Host an event
- Organize a fundraiser
- Create a cause marketing initiative
- Sponsor the campaign
- Network on behalf of the Foundation
- Suggest another way to support the campaign

Your involvement will inspire participation and connection, fundraising for state-of-the-art technology used to save lives, and ultimately a healthier, stronger community. This is a chance for us all to give back to the hospital our community built, that's been here for us when it matters most. For more information on the Campaign for PRHC or to volunteer as a campaign ambassador, please email foundationeventsonline@prhc.on.ca or call 705-876-5000.

