

Donors fund a **\$6 million reimagination** of Peterborough Regional Health Centre's interventional radiology facilities

On December 9, the PRHC Foundation, hospital leadership, the interventional radiology team, donors and the media celebrated the Campaign for PRHC's investment in interventional radiology (IR). The event marked another major, donor-funded milestone in the \$70 million campaign, one that will innovate minimally invasive care at the regional hospital.

"This is a transformative moment for patient care at PRHC," says Lesley Highway, PRHC Foundation President & CEO. "Because of donor generosity, PRHC's experts have the advanced tools and space they need to perform even more complex, minimally invasive procedures right here in our region. Thank you!"

It's no small feat. Fundraising for the upgrade and expansion was a multi-year effort championed by several grateful patient ambassadors, PRHC's interventional radiologists, nurses and medical radiation technologists, hospital leadership, and donors from across our regional community, including

individuals, businesses and organizations. This immense collaboration resulted in \$6 million raised to advance PRHC in one of the fastest-growing fields in modern medicine.

IR uses real-time imaging technologies such as ultrasound, CT, MRI and X-ray to help specialists guide delicate instruments through small incisions in the skin and into the body to diagnose and treat conditions with extraordinary precision. "IR techniques are far less invasive than conventional surgery," explains PRHC interventional radiologist Dr. Fady Abdelsayed. "We perform procedures using only needles, guidewires and catheters. This means less pain, fewer complications, shorter hospital stays, and faster recovery for our patients."

Because of these benefits, the need for this minimally invasive specialty is increasing. As a regional referral hub, PRHC's IR department serves a population of more than 300,000...

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"Thank you, donors! You've funded the technology and modern facilities we need to provide the highest level of care to patients. With these new suites, we can perform more complex, minimally invasive procedures with greater precision and safety."

Dr. Fady Abdelsayed, PRHC interventional radiologist



Images: (Left) A new, donor-funded interventional radiology suite at PRHC. (Right) PRHC interventional radiologist Dr. Fady Abdelsayed is grateful for the donor support that is helping push the boundaries of what he and his colleagues can do for patients in our region.

2025 Donor Wall update

The PRHC Foundation's Celebration of Giving Donor Wall is receiving its annual update. By the end of the calendar year it will reflect information received from donors to the end of September 2025.

This beautiful display located on the main floor of the hospital outside the cafeteria recognizes cumulative giving of \$5,000 or more. It celebrates the compassion and commitment of our community and stands as a proud tribute to the power of philanthropy.

Thank you to the donors being recognized for the first time, those whose giving has reached a new level, and supporters who have included Peterborough Regional Health Centre in their estate plans.

Your dedication helps ensure the best care is available to patients and their families at your regional hospital.

Together, we're reimagining healthcare, inspiring hope, and celebrating the extraordinary generosity that shapes PRHC every day.

For more information on the Celebration of Giving Donor Wall, please visit prhcfoundation.ca or call 705-876-5000.



Big impact with minimal effort: Gifts of securities benefit PRHC and donors

Imagine if you could support your regional hospital through your savvy financial decision-making. That's the beauty of donating stock—it's a smart financial move that maximizes impact while providing additional tax benefits.

What are gifts of securities?

Gifts of securities are donations of publicly traded appreciated stocks, bonds, mutual funds, or other investment assets. Instead of making a cash donation, individuals transfer ownership of these securities directly to a charity like the PRHC Foundation.

What are the benefits?

By donating appreciated stocks, bonds, or mutual funds directly to the PRHC Foundation, the donor receives a larger tax credit and receives a charitable tax receipt for the full value of the shares—

meaning the donor may be able to make a larger gift than they could have with a cash donation alone. If someone has held stocks for some time and the value has appreciated, this form of giving is likely a good fit.

With a donation of appreciated stocks, the donor doesn't have to pay the capital gains tax that would have been incurred if the asset had been sold instead. This means more of the donation goes towards making a difference in the quality of healthcare available at PRHC. And the donor receives a tax receipt for the full market value of the securities, which can be used to further reduce annual income when filing an income tax return.

For more information on gifts of securities, please contact Lesley Heighway at 705-743-2121, ext. 3859 or lheighwa@prhc.on.ca.



"I wouldn't be here today without PRHC and donors who made care close to home possible. When I needed two urgent endovascular procedures to restore blood flow to my legs, PRHC was there for me. Now, with your support for a hybrid operating room, future patients like me will have fewer complications and faster recovery. Thank you!"

-Grateful patient and donor Mike

“I believe in supporting local. That includes cancer care close to home.”

Canadian Lacrosse and Peterborough & District Sports Hall of Famer Len Powers has collected a lifetime of memories through his participation in hockey and lacrosse. “I’ve been involved in many sports,” he says. “I never really had fear during my sporting career. But cancer brought fear into me.”

Len was 69 when a biopsy at PRHC confirmed he had cancer. “When you hear the word cancer, anxiety builds. And not just you, but your whole family.”

Before cancer treatment can start, patients have to wait for further lab test results to help doctors decide how to proceed. “For the length of time it took to get results back, I got anxiety,” Len says. “Your mind goes everywhere but where it should be.”

With more information from the lab, came hope and a treatment plan. “That was a relief,” he says. “Knowing there was a plan.” That included care at PRHC’s donor-funded radiation centre. “The treatment I got at PRHC was world-class,” he says.

To say thanks, Len wants to make cancer care even better for the next patient. “We can speed the system up,” he says, so doctors can get more accurate lab test results faster, helping patients like him begin lifesaving treatment sooner.

With donor generosity, it’s possible. A \$2.5 million investment in state-of-the-art digital pathology for PRHC’s lab, which supports patients from PRHC and four partner hospitals, will help the lab team process faster, more accurate lab test results.

Since the government doesn’t fund hospital equipment, it’s up to the PRHC Foundation and our regional community of donors to bring this advanced digital technology to PRHC. Len sees it as another chance to support his community. “We have to be proactive and do what we can to help other people,” he says.

For more information about this exciting advancement or to donate, please visit prhcfoundation.ca or call 705-876-5000.



Welcome, Steve MacDonald

This December, the PRHC Foundation welcomed a familiar face back to the organization. We’re excited that Steve MacDonald has rejoined our staff as Vice President, Philanthropy. He was previously in a leadership role with the Foundation from 2008 to 2017.

Steve holds a Master of Public Administration from Queen’s University and a bachelor’s degree from the University of Waterloo. He began his fundraising career at Queen’s University before moving to the PRHC Foundation.

His work then took him to Thunder Bay’s George Jeffrey Children’s Foundation, where he helped modernize fundraising practices, and to Lakeridge Health Foundation, where he played a leading role in the “Our Cancer Campaign”.

Steve is a mentor, collaborator and advocate for philanthropy. With 24 years of fundraising experience, including 14 years in strategic leadership, he brings with him a wealth of skills, expertise and passion for healthcare philanthropy.

“I’m pleased that Steve is returning to the PRHC Foundation. In our work together, he’s always focused on connecting donors to meaningful priorities and the team to its mission,” says Lesley Highway, PRHC Foundation President & CEO. “His leadership will be instrumental to our continued success.”



Image: Len Powers is helping bring cutting-edge digital pathology to PRHC, so cancer patients experience less waiting and anxiety, and more time with family and friends.

Your gifts are reimagining patient care



Excellence, together

This fall, PRHC Foundation received the Peterborough & Kawartha Chamber of Commerce Business Excellence Award in Marketing & Promotion and Foundation President & CEO, Lesley Heighway, was named Business Citizen of the Year.

These honours reflect our efforts to lead the \$70 million Campaign for PRHC and wouldn't be possible without the rallying support and ongoing commitment of our generous regional community of donors, volunteers, hospital leadership, doctors, nurses, staff and patients. Thank you!

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...across Peterborough, Haliburton, west Hastings County, Northumberland, east Durham, and Kawartha Lakes.

There are five interventional radiologists at PRHC on a 24/7 rotation. They previously performed over 6,000 procedures a year. Now, they're equipped to perform many more procedures annually, delivering faster, more accurate lifesaving care to patients suffering from cancer, stroke, organ failure, bleeding, trauma, and other critical conditions.

With donations, PRHC was able to expand its two existing IR suites, replace out-of-date equipment with state-of-the-art technology, and create a third suite for rapid, high-demand procedures. The recovery area was also expanded to accommodate 14 patients instead of ten. In a typical day, 20 to 25 patients now receive treatment in the new IR facilities.

The cutting-edge technology and bigger suites are also paving the way for the future introduction of dramatic advances in patient care.



Image: Dr. Kebby King demonstrates an interventional radiology procedure.

"Thanks to donors, our hospital has the technology to take interventional radiology to the next level and we're very grateful for that," says Dr. Lynn Mikula, PRHC President & CEO.

Lesley agrees:

"Donors are a driving force behind innovation in healthcare at PRHC. Together, we're reimagining what's possible."

For more information on your impact, please visit prhcfoundation.ca or call 705-876-5000.

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Health.
Care.

**To learn more about the
\$70 million Campaign for PRHC**
visit prhcfoundation.ca or call 705-876-5000



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