



Photo: PRHC Foundation legacy donor Stefan Hallas (1911-2008)

Leaving a lasting legacy

A legacy gift is a living reminder of your values, beliefs and aspirations for the future, created by building your charitable objectives into your estate plan. It might include a bequest in your Will, a gift of life insurance, or the creation of an endowment.

Legacy gifts come in all sizes and we're grateful for every one. Last year we were honoured to receive gifts from the estates of the following donors:

- Helen May Crapp
- Alan and Evelyn Thomas
- Dorothy H. Bertrand
- Janet. E. Campbell
- Walter. A. Harris
- William McKelvey
- Margaret Jean Fleming
- Isabel May Henderson
- Phyllis Moore
- Margaret May McQuade
- Arthur Leslie Skrepnek
- Jane Dudas
- Stefan Marian Hallas
- Mona McLeod
- Antonina Seiberts
- Garnet Cox
- Zella Bush
- Howard Leslie Morris
- Janet Elizabeth Campbell
- Jean M. McBride

WWII veteran honours his adopted country with a gift in his Will

Stefan Hallas understood the importance of public service. As a World War II veteran and a distinguished pilot, Hallas was prepared to give up his life in defence of the greater good.

Immigrating to Canada after losing everything in post-war Poland, Hallas was eternally grateful to the country that took him in and gave him a chance to start over. To Hallas, the ultimate expression of the Canadian ideal was the concept of universal health care.

It's no surprise, then, that even in death Hallas chose to serve his community by leaving a bequest in his Will to the PRHC Foundation.

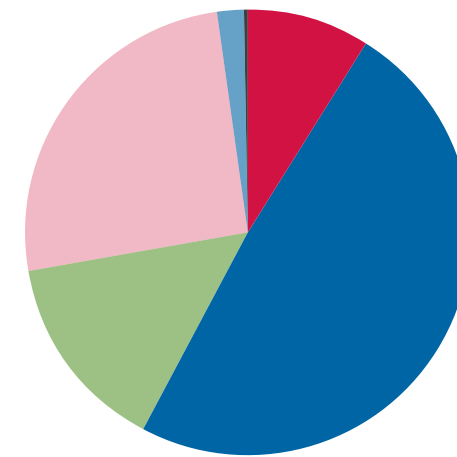
On behalf of the patients who will benefit from his generosity, we'd like to thank Mr. Hallas for his contribution to both this community and this hospital.

Financial year in review 2010/11

The PRHC Foundation works with the community to help save lives and support our patients through investment in medical equipment and technology. Your gifts help ensure your friends and neighbours get the medical care they need and deserve.

Last year the Foundation received 14,764 donations from 6,615 donors and raised \$4,735,000.

Thank you so very much.



Revenue for the period April 1, 2010 - March 31, 2011

2010/11 PRHC Foundation Board of Directors

- Chair**
Ian Scates
- Vice-Chairs**
Martin Pick
Sally Harding
- Treasurer**
Bill Morris
- Past Chair**
David Ames
- Secretary**
Julie Davis
- Directors**
Dr. Tom Bell
Gordon Brewerton
Ross Cully
Jane Darling
Andrew Galvin
Brian Horton
Joe Lipsett
John Martin
Andrew Pyle
Gary Stewart
Ken Tremblay
Terry Windrem
Alan Wotherspoon

Continued from page 1

again take for granted. Her voice wells up with pride as she describes the birthday cake she recently baked for her son.

Heather thanks the unit staff for much of what she has gotten back.

"They are all fantastic," she says. "The nurses should be extremely proud of themselves. The therapists should be extremely proud of themselves. Actually, everyone, from volunteers to housekeeping to the dieticians... They should all be congratulated on the work they do. It is an unbelievable program."

Her one regret is that she doesn't have as much movement in her left hand as she once did. But her time at In-Patient Rehab has helped strengthen her will as well as her body. She has a new attitude in life.

"If it doesn't work today," she announces, "it doesn't mean that it won't work tomorrow."

And with the success of Heather's recovery so far, there is no reason to doubt her.

Your support helps fund medical equipment that saves the lives of patients like Heather. Thank you.



One Hospital Drive, Peterborough, ON K9J 7C6
T: 705-876-5000 E: foundation@prhc.on.ca

www.prhcfoundation.ca

For further information:
President & CEO
Julie Davis, ext. 3930
Director, Personal & Corporate Giving
Lesley Heighway, ext. 3859

Manager, Legacy Giving
Jennifer Cureton, ext. 4189
Senior Development Officer
Steven MacDonald, ext. 3931



An annual report on your gifts at work

April 1, 2010 - March 31, 2011

From physio to freedom: A journey of recovery made possible by donors

PRHC nurse Heather Richardson was just one hour into her shift in Orthopedics when she suffered a major stroke. In just minutes she went from helping patients to being a critically ill one herself.

"I came in for a 12-hour shift," she recalls. "It ended up lasting three and a half months."

The stroke stole the use of Heather's entire left side, leaving her limbs completely flaccid and her mind shaken. Her recollection of events is fractured.

"I've asked my husband about my time in Emergency and the first few days that I spent in Intensive Care," she says. "He just smiles and reminds me about how far I've progressed since then."

After three days, she was moved to the In-Patient Stroke Rehabilitation Unit. It was merely the first step in a long

journey home.

"I had to work to get almost everything back," she says. "The simplest of motions."

At the time, she stubbornly held out hope that her stay would be a short one – that she'd be home within a week. It was Rehab staff that persuaded her differently.

"They explained it would probably be at least 3 months," she admits. "And, boy, did that sound like an awfully long time."

But the stay was worth it. Under the supervision of therapists and nurses, Heather worked hard. She struggled and



Photo: RPN and former patient Heather Richardson takes a moment to savour her recovery in the donor-funded Rehabilitation Courtyard.

fought her body and mind back to health. She was given the best therapy available, with all new equipment. She was given a second chance.

"Two years ago, I couldn't move the left side of my body," she explains. "Look at me now."

Now, she is independent and driving – an act she will never

Continued on page 5

PRHC Foundation: Passionate about your health care

Supporting outstanding patient care has been our purpose, promise and passion for more than 30 years. We help donors invest in the Peterborough Regional Health Centre, making it the best place to get care when you and your loved ones need it most.

We believe that donors have the power to improve the care our loved ones receive. We exist to make sure our dedicated doctors, nurses and staff have the tools they need to ease pain, restore health and save lives, today and tomorrow. Thanks to your donations, we're doing just that.

Read on to find out how your 2010/11 gifts made a difference in the lives of our patients.

Giving. A great way to say thank you.

A new gift program called *Grateful Hearts* is making it even easier to say "thank you" for great care.

Launched in 2010, patients can now send a message of thanks to a person or department they feel has played a significant role in their care or recovery. The PRHC Foundation shares their message with those they have honoured, along with a "grateful heart" lapel pin as a reminder of the difference they have made.

But that's not all. By expressing their grateful heart with a donation, patients join the

cycle of generosity that enabled their outstanding care and inspired their gift.

The program has gotten off to a tremendous start. In fact, in January 2011, the Foundation received more than \$8,665 (118 gifts) in Doctor Appreciation Day tributes in honour of their care and support.



"I'm so grateful to Dr. Meade for taking such good care of me after I'd been diagnosed with a tumor. My surgery was done June 2010. I'm 64 years old and thanks to Dr. Meade I'm now cancer free." Grateful Hearts Tribute

Endowing the future

An endowment is a pool of funds that is permanently set aside and invested to generate an annual and dependable source of support. They can be used for specific donor designated purposes or to support annual funding priorities.

Expenditures are then made from the earnings while the principal remains intact. The funds are generally held in perpetuity, supporting and sustaining the hospital for generations to come.

At the end of the fiscal year, the Foundation had \$686,846 in endowed funds and had achieved a 10.8% return versus 9.5% for the market benchmark.

"We enjoy knowing that our bequest might inspire others to contribute to our fund, or even start their own. We look forward to spending the rest of our lives watching it grow." Griff & Tina Lloyd



Photo: Creators of the Lloyd Cardiovascular and Stroke Fund, Tina and Griff Lloyd

Our Mission

To inspire support throughout our region to provide the professionals at PRHC with the tools they need to ease pain, restore health and save lives

Our Vision

To transform care at PRHC

Your gifts at work: the impact of your support

This year, the Board of the PRHC Foundation disbursed more than \$2,244,568.00 for new hospital equipment and technology. Thanks to your generosity, this represents a major investment into local public health care. The following are just some of the ways we put your gifts to work.

Highest Priority Equipment

Rapidly changing technologies and increased patient demand mean that there is an ever-present need for increased funding for hospital equipment.

Investments were made in units across the hospital including Pediatrics, Palliative Care, Emergency Department, Surgical Services, Laboratory, Rehabilitation and more.

"We consider the patient and family one unit of caregiving. It is essential to offer comfort and hospitality to all during these last hours and days of life."

Theresa Morris, Palliative Care

2010/11 Highest Priority Equipment funds were used to purchase:

- Fetal heart monitors and an infant ventilator for the Special Care Nursery that will allow for a safer environment for newborns. Previously, the Nursery could only ventilate one infant at a time. Having two will allow the unit to treat and support twins and multiple newborn patients at once.
- A newly landscaped courtyard and physiotherapy equipment that will greatly improve In-Patient and Out-Patient recovery from illness and injury.
- Four sleeper chairs that will increase comfort and hospitality for family members wishing

to remain at the bedside with their loved ones in the Palliative Care Unit.

- Five Roho mattresses for Palliative Care that ease pain, discomfort and health complications such as bed sores and respiratory problems.

EmUrgency Campaign

As the largest hospital in the region, PRHC provides expert critical and emergency care to seriously ill and injured patients from across Peterborough County and beyond.

In order to meet the needs of these patients, we have invested \$651,000 in urgent care equipment.

The PRHC Foundation places a priority on providing urgent care equipment and will maintain a continuing focus on urgent care fundraising efforts over the coming years.

2010/11 EmUrgency Campaign funds were used to purchase:

- Four electrocardiograph (ECG) machines that enable timely diagnosis of heart problems including heart attacks to enable life-saving care and procedures.
- Complete joint surgery tools (two 'stryker power saw' systems) that will enable PRHC to perform over 600 total joint procedures per year, allowing patients to regain mobility and freedom from pain sooner.
- An oscillating ventilator that will keep critically ill and injured patients breathing while emergency care is provided.

- A laboratory coagulation system to perform 60,000 tests per year to diagnose patients with unexpected bleeding, blood clots, and miscarriage, and allow for risk assessment procedures for potential surgeries.
- Operating room stretchers and adjustable operating room tables that will reduce delay and increase timeliness of surgery.

Closer Campaign

PRHC currently provides an extensive spectrum of top-notch cancer care, from screening and diagnosis to surgery, chemotherapy and palliative care.

Continued investment is required to maintain rapid turnaround times for crucial test results, and ensure timely access to life-saving procedures and treatment.

Our \$2.5 million Closer campaign fundraising goal includes \$1 million for laboratory and surgical equipment to increase accuracy and reduce turnaround times for crucial test results. \$1.5 million

"My daughters worried constantly about bad drivers and bad weather while I was traveling for radiation. Being able to get treatment closer to home would have made a world of difference to them – and to me."
Cathy Whitnell, cancer survivor



Photo: Closer campaign launch advertising featuring Margie Lightbody, Community Campaign Chair

will be used to bring life-saving radiation treatment to Peterborough for 400 of the 1,300+ patients that are currently travelling as far afield as Oshawa, Toronto, or Kingston to receive it.

In October 2010, we asked the community to help bring cancer care closer to home by "raising your hand if you've been affected by cancer." By the end of the fiscal year, we had raised \$1,277,000, over half of the entire campaign goal.

2010/11 Closer campaign funds were used to purchase:

- A new tissue processor that will allow for rapid and accurate cancer diagnosis. Last year PRHC performed over 100,000 tests on tissue samples – a large portion of which were cancer investigations. New equipment will process these tests more quickly for timely diagnosis and access to cancer treatment.