



## Leaving a lasting legacy

Photo: PRHC Foundation legacy donor Stefan Hallas (1911-2008).

# What story will your legacy tell?

### WWII veteran honours his adopted country with a gift in his Will

Stefan Hallas understood the importance of public service. As a World War II veteran and a distinguished pilot, Hallas was prepared to give up his life in defence of the greater good.

Immigrating to Canada after losing everything in post-war Poland, Hallas was eternally grateful to the country that took him in and gave him a chance to start over. To Hallas, the ultimate expression of the Canadian ideal was the concept of universal health care.

So it's no surprise that even in death Hallas chose to serve his community by leaving a bequest in his Will to the PRHC Foundation.

On behalf of the patients who will benefit from his generosity, we'd like to thank Mr. Hallas for his contribution to both this community, and this hospital.

Estate gifts that support our highest priority investments will ensure that when your gift is received, it is used where it is needed most.

Choosing the area of greatest need is the most common way to direct a legacy gift. However, if a specific area of patient care has particular meaning to you or your family, you can also choose to direct your gift there. The choice is yours.

Specific areas of interest include:

- Surgical Care
- Cardiovascular Care
- Cancer Care
- Urgent Care
- Pediatrics
- Highest Priority Investments

If none of these areas suit your objectives, please contact Jennifer Cureton, Manager, Legacy Giving at (705) 743-2121, ext. 4189. She will be happy to work with you or your advisors to ensure your legacy gift is tailored to fulfill your dreams and meet the needs of tomorrow's patients.

Always consult a professional financial advisor to discuss the best charitable giving options for you.



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# THE PULSE



by your side

Issue One / 2011

A Report On Your Gifts In Action

### In other news...

Congratulations to PRHC's Emergency Department staff and the Process Improvement Program (PIP) team on their continued success "meeting and beating" targets for wait times in the ER.

Their redesign of the ER's patient intake process has resulted in wait times that are significantly lower than the provincial average!



## Ministry of Health approves cancer radiation treatment facility at PRHC

In January, Minister for Health and Long Term Care Deb Matthews visited PRHC to officially announce that our community is one step closer to having a radiation treatment facility in Peterborough. We asked hospital CEO Ken Tremblay to share his thoughts following this exciting news.



Photo: A rendering of the proposed PRHC Radiation Treatment Facility to be located at the south entrance on the second floor.

Recently, Health Minister Deb Matthews came to PRHC to officially announce her Ministry's approval of our radiation bunker and their commitment to provide the annual funding needed to operate the facility.

For hundreds of patients, the addition of this new regional program will mean they can receive their care closer to home and with support from their family and friends. Thank you to Cancer Care Ontario and the leadership at the Durham Regional Cancer Centre for all the work behind the scenes that lead to this important milestone on our path to expanding our regional role.

Today's news was more than an announcement. It was a tangible confirmation of PRHC turning the curve on its fiscal health, its ability to support vital regional programming, and confidence that the leadership can deliver results: sustained performance, regional partnerships and high quality programming. That's good news for PRHC and the community.

In fact, Dr. Michael Sherar, CEO of Cancer Care Ontario, joined Minister Matthews for today's announcement on his first day on the job, further evidence of the pivotal role PRHC plays on the broader stage of cancer care in this province.

Right now we have a tremendous opportunity to bring comprehensive cancer care to Peterborough and the surrounding region. The support of the community is a vital next step in bringing cancer care closer to home.

With this in mind, I'd like to thank the PRHC Foundation's volunteers for undertaking the *Closer* campaign which will raise the funds needed to install the radiation facility, and allow us to make other critical investments in our cancer care services. Best of luck in reaching your fundraising goals!

## Giving. A great way to say thank you.

**Gratitude.** It's the reason many donors are inspired to give. Now a new gift program called *Grateful Hearts* is making it even easier to say "thank you" for great care.

By simply filling out a brochure or completing an online form, patients can now send a message of thanks to a person or department who they feel has played a significant role in their care or recovery. The PRHC Foundation will share their message with those they have honoured, along with a "grateful heart" lapel pin as a reminder of the difference they have made.

Gifts made through *Grateful Hearts* help purchase life-saving medical equipment that directly improves patient care and recovery.

"Much of the medical equipment that enables exceptional care was made possible by the gratitude of

former patients, their families and their friends," says Julie Davis, PRHC Foundation President and CEO. "If you had an X-ray, lab test or CT scan, donors played a role in your diagnosis. If you had surgery, were treated in the ER or welcomed a new baby, donors played a role in your care and recovery. *Grateful Hearts* is an easy way to send a message of thanks while giving our talented medical professionals the tools they need to continue to provide the exceptional care you experienced."

Susan and Mark Salusbury certainly agree. Several years ago Mark was critically injured in a terrible collision on his way to work and spent weeks recovering at PRHC. Susan says that making a gift to the PRHC Foundation is definitely their way of saying thank you.

"Waiting in the ER after Mark's collision, it was like the future ceased to exist," says Susan.



Photo: Susan and Mark Salusbury, PRHC Foundation Legacy Donors.

"Everything in your life, every plan you've made or dream you've had suddenly evaporates and all that's left is a question mark. The doctors and staff at PRHC gave us a future. A hospital may be a building made of bricks and mortar, but really it's full of people and those people make all the difference. Whatever we can do to say thank you, that's what we want to do."



## Donors help reduce ER wait times

In October, nurses in PRHC's ER began using two donor-funded point-of-care (POC) urine testers. These devices allow staff to quickly analyze a urine specimen for the presence of blood or a potential infection.

The introduction of the POC devices has reduced the time required to perform this vital test from an average of 90 minutes to just 15 minutes. Colleen Armstrong, ER Manager, says the impact has been significant.

"Prior to receiving this equipment the ER was manually testing approximately 180 urine samples per month," says Armstrong. "In November we performed 340 tests with one machine alone."

"Decreasing the length of time a patient waits for their results means we can treat patients faster," she adds. "On behalf of everyone in the ER, thank you for your support."

## Check out our new website!

Letting you know about the difference you've made in the lives of patients is a PRHC Foundation priority.

To hear our latest news, stay up to date on your gifts at work, or make a gift online, visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca).

## Donors helping to bring cancer care closer to home

Access to comprehensive cancer diagnosis and treatment increases a patient's chances of survival. That's why our hospital is expanding existing cancer care services – and adding new ones.

Our vision is to have a comprehensive cancer care program right here at PRHC. Community donations are a crucial part of delivering and expanding cancer treatment services.

That's why the PRHC Foundation has undertaken the *Closer* campaign to raise \$2.5 million: \$1 million for laboratory and surgical equipment to accommodate increasing numbers of cancer patients – and \$1.5 million to operationalize and install a single radiation treatment facility.

As of early February, the *Closer* campaign was more than one third of the way with more than \$870,000 raised to date. With your help, we can reach our campaign goal. With your help, we can increase accuracy and reduce turnaround time for crucial test results, ensure rapid access to surgical treatments, and begin offering radiation treatment to some patients in early 2012.

To find out how you can help or to make a gift, please call 705-876-5000 or visit [www.closetocare.ca](http://www.closetocare.ca).



## Donors fund essential equipment

Thanks to your generosity, in November 2010 the Board of the PRHC Foundation approved the funding of more than \$700,000 of essential medical equipment funded by donors like you. This included:

- 4 ECG Machines – \$132,000
- 10 Operating Room Stretchers – \$63,000
- 2 Operating Room Tables – \$90,000
- Laboratory Coagulation System – \$180,000
- 2 Tissue Processors – \$160,000
- 2 Complete Joint Surgery Tools – \$50,000
- Tono-pen for Emergency Department – \$6,000
- 6 Ozil Handpieces for Surgical Services – \$33,000

**Thank you for making a difference in the lives of our patients by supporting outstanding patient care at PRHC.**



Photo (L-R): Climb to Get Closer's Matt Rutherford, Drew Merrett and Scott Stewart.

## News & Events

- **Climb to Get Closer** – Scott Stewart, Drew Merrett and Matt Rutherford are climbing Mt. Kilimanjaro to help bring comprehensive cancer care to Peterborough. Raising \$60,000 for the *Closer* campaign, the trio is using the Foundation's new donation software to invite their friends and family to sponsor them online and get an instant charitable donation receipt. For more information or to sponsor a climber, visit [www.closetocare.ca](http://www.closetocare.ca).
- **Dragon Boat Festival** – The 11th Annual Dragon Boat Festival takes place Saturday, June 11th at Del Cray Park. Registration opens February 15th. New this year – sponsor a paddler or team online at [www.survivorsabreast.com](http://www.survivorsabreast.com).
- **Festival of Trees** – Thank you to everyone who helped make the 20th Anniversary Festival of Trees a success. PRHC Foundation was the grateful recipient of \$70,000 that will support the purchase of a new anesthesia machine for the hospital's surgical services department.

### Looking for a fun way to help out?

Hosting a special event is a great way to support patient care at PRHC. For more information, call 705-876-5000 or visit [www.prhcfoundation.ca](http://www.prhcfoundation.ca).